



EXHIBITION CENTER AND COMPLEMENTARY EVENT VENUE FOR CARTAGENA

STRATEGIES

Infrastructure

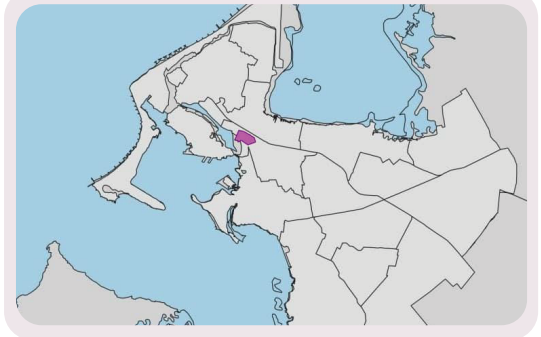
CHALLENGE

Creative and cultural industries

DESCRIPTION

The existing exhibition center has a capacity for 3,500 people. The City needs to expand this capacity for consolidating itself as a MICE destination. The expansion to events of more than 12,000 visitors is an important goal, as it is the urban renovation of the Bazarro Market surroundings, which is where the project will be located.

The solution is to build an exhibition center with a capacity of 12,000 - 30,000 people in the former market area of the city, which offers the possibility of multimodal transport. The exhibition center intends to be built in synergy with the project "Bazarro Market Renovation", also included in this portfolio.



KEY PERFORMANCE INDICATORS

- ▶ Exhibition Center venue for more than 12,000 visitors

PROJECT LEADER

Institute of Heritage and Culture
of Cartagena de Indias





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IMPACTS EXTREME POVERTY



BENCHMARK PROJECT (FOR REFERENCE)

Kaohsiung Exhibition Center located in Kaohsiung, Taiwan. The building was finished in 2016 and it has an exhibition area of around 193,000 sq.ft.

<http://www.kecc.com.tw/venueExhibition.asp>

SUSTAINABLE DEVELOPMENT GOAL IMPACTED

8 DECENT WORK AND
ECONOMIC GROWTH



Promote inclusive and sustainable economic growth, employment and decent work for all

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



Ensure sustainable consumption and production patterns

NUMBER OF SDG INDICATORS IMPACTED



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