



SAN JOSE GALLEON MUSEUM

STRATEGIES

Heritage and knowledge

CHALLENGE

Creative and cultural industries

DESCRIPTION

The San José Galleon, one of the most important ships built in colonial times, sank after fighting an English fleet off the coast of Cartagena de Indias in 1708.

The Colombian government announced the discovery of the shipwreck in December 2015, after 307 years of searching. The submerged treasure still keeps 90% of the original load, about 600 cubic meters of wealth. The entire shipwreck site is considered as Colombian cultural heritage.

Through the National Agency for Legal Defense of the State, a consensus was reached with the litigating countries that, as long as the treasure remains in the city of Cartagena, Colombia's ownership of the treasure will not be disputed.

National and Local Authorities are fully committed to finding a key partner that studies and implements the best possible value enhancement strategy through the creation of a venue or experience that can have a great impact on Cartagena as a global destination.

KEY PERFORMANCE INDICATORS

- ▷ Museum for the San Jose Galleon built





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PROJECT LEADER

Cartagena de Indias' Institute of Heritage and Culture

CAN INCLUDE A POWERFUL ETHNIC PERSPECTIVE



AGE GROUP BENEFITTED

Children Teenagers Youth Elders

BENCHMARK PROJECT (FOR REFERENCE)

Portsmouth National Museum of the Royal Navy located in Portsmouth, England. This museum showcases treasures from the last 350 years.

<https://www.nmrn.org.uk/our-museum/portsmouth>

SUSTAINABLE DEVELOPMENT GOAL IMPACTED



Ensure sustainable
consumption and
production patterns

NUMBER OF SDG INDICATORS IMPACTED



Alcaldía Distrital de
Cartagena de Indias



For more information contact:
Ana María González Forero
cooperacion@cartagena.gov.co
+57 3022108442