



LA POPA ECOPARK

STRATEGIES

Sustainability

CHALLENGE

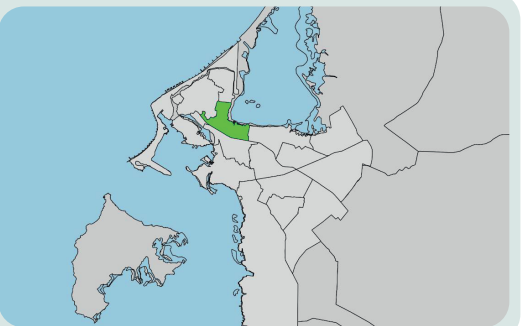
Regreening Cartagena

DESCRIPTION

One of the main tourist attractions in Cartagena is the “Cerro de La Popa” and its Convent. It is the highest point of the city and the area of the mountain and surroundings is a protected Urban Tropical Dry Forest; however, there is no infrastructure that enables passive or active enjoyment of nature.

The project has two main goals. First, to create hike trails along the mountain as well as an urban botanical garden that promotes conservation and restores the tropical dry forest, which is a threatened ecosystem. Second, to restore several public parks around the city that ultimately increase public space by 8.6 m2 per citizen.

Along with the conservation strategy and ecotourism strategy, the project involves the construction of commercial spaces for cafes



and restaurants. The goal is to hire residents to provide conservation and ecotourism services.

KEY PERFORMANCE INDICATORS

- ▷ 5km of cycling and hiking trails
- ▷ 1,100 sq.mt. of infrastructure for restaurants, decks and recreational spaces
- ▷ Reforestation of 30 hectares
- ▷ Relocation of 1,200 informal homes





PROJECT LEADER

Environmental Public Institute

CLIMATE EMERGENCY



IMPACTS EXTREME POVERTY



CAN INCLUDE A POWERFUL GENDER PERSPECTIVE



CAN INCLUDE A POWERFUL ETHNIC PERSPECTIVE



BENCHMARK PROJECT (FOR REFERENCE)

Buenos Aires - Ecopark Buenos Aires, Argentina.
The space was a zoo until 2017, then it was rebuilt into an Ecopark

<https://www.buenosaires.gob.ar/ecoparque>



LA POPA ECOPARK

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SUSTAINABLE DEVELOPMENT GOAL IMPACTED

1 NO POVERTY



End poverty in all its forms, everywhere

15 LIFE ON LAND



Sustainably manage forests, fight desertification, halt and reverse land degradation, halt biodiversity loss

NUMBER OF SDG INDICATORS IMPACTED



Alcaldía Distrital de
Cartagena de Indias



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